

Constantly evolving, innovating and improving upon our services and products, K/P people help our customers succeed. We live up to our values. We deliver. And we take pride in what we do.

Corporate

Joe Atturio	Chief Executive Officer and President
Thomas Middleton	Chief Information Officer

Sales and Marketing

Brett Olszewski	Chief Sales and Marketing Officer
Joe Hollandsworth	Vice President, Sales
Ed Millett	Vice President, Sales
Lawrence Hsu	Vice President, Marketing Solutions
Jill Gardner	Vice President, Sales Operations

Operations

Paul Braverman	Chief Operations Officer
Dave Bates	Vice President, Salt Lake City Operations
Orlando Boleda	Vice President, Washington Operations
Ed Blaine	Vice President, San Leandro Operations
Glenn Morgan	Vice President, Sacramento Operations
Keith Whittier	Division Director, Salem
Roberta Morris	Division Director, Stockton

Bios

Joe Atturio Chief Executive Officer and President

Joe is the Chief Executive Officer and President of K/P Corporation headquartered in San Ramon, CA. After serving as K/P's Chief Financial Officer, for five years, he assumed the role of CEO and President in September 2009. Under his leadership, K/P has strengthened its customer focus by developing industry-leading integrated marketing solutions. Before coming to K/P in 2004, Joe worked for Pacer International, Inc. as Vice President and Controller during a period when Pacer completed over a dozen acquisitions, a successful public stock offering, and grew sales from \$100 million to over \$1.5 billion. In his role at Pacer, in addition to traditional Controller's responsibilities, Joe was heavily involved in conducting due diligence on prospective acquisitions, and in the integration of accounting and administrative functions of acquired companies. He also worked closely with private equity investors and banks in the financial planning for potential transactions. Prior to joining Pacer, Joe worked in various finance, accounting and operations roles in the transportation industry.

Thomas Middleton Chief Information Officer

As Chief Information Officer, Tom has overall responsibility for the strategy and delivery of Raine Media's Marketing Services Platforms including software development efforts, customer satisfaction and technology initiatives for our Fortune 500 customers. Tom also leads K/P Corporation Digital Production Workflow, ERP teams, CRM, SaaS implementations and automated workflows for the Raine and K/P enterprise. With more than 24 years of experience in the technology industry, Tom has held executive positions in software development, professional services, marketing communications and technology management companies. Prior to joining K/P Corporation in 2005, Tom co-founded CTS Computer Imaging. While there, CTS installed one of the first digital 4 color printing and publishing systems offered in the United States. During the late 90's, Tom worked for IBM Printing Systems Worldwide Sales Support. While at IBM, Tom led a diverse team in which his responsibilities included managing tradeshow logistics, marketing support for digital 4-color presses, developing variable data applications and solution selling for IBM's books-on-demand offerings.

Brett Olszewski Chief Sales and Marketing Officer

As K/P Corporation's Chief Sales and Marketing Officer, Brett has overall revenue responsibility for the organization. He oversees Marketing operations including market analysis, segmentation, offering definition, company branding, campaign management, and public relations activities. Additionally, Brett directs a sales force covering multiple geographic regions, major accounts and service offerings to meet changing market and competitive conditions. A strong practitioner of process, he employs a CRM infrastructure for managing and accelerating the sales cycle and measuring customer satisfaction, retention and advocacy. Brett joined K/P in 1993. His hands-on responsibilities include strategic business planning, multichannel marketing, closed-loop supply chain execution, national account management, technology consulting and program launch/management. Brett has led a variety of Fortune 500 account teams employing the practices and processes K/P offers clients: get efficient to reduce total cost of marketing operations and get effective by making data actionable to significantly improve the ROI of marketing spend.

Paul Braverman Chief Operations Officer

Paul has responsibility for K/P Operations which includes manufacturing and shared services. He brings over 25 years of experience to K/P, including an extensive background in operations, quality and business management. Paul joined the company in 2002, working on strategic account planning and management, and leading the client services organization at K/P San Leandro. In 2005 he was appointed Vice President of Supply Chain Services before taking on his current assignment in 2006. Prior to joining K/P, Paul worked for Modus Media as a Global Supply Chain Manager. In that capacity, he was responsible for several outsourced global supply chains in the technology sector, leading business management and supply chain optimization teams in Asia, Europe and across North America. Previously at Modus, Paul led the California Business Management organization, and was also Materials Manager. Paul spent the first fourteen years of his career with RR Donnelley, working first as a paper buyer then advancing to management roles in procurement, production control and client services.