

At K/P Corporation, we will work collaboratively with you to incorporate practices that save on natural resources as well as reduce expenses. Additionally, programs we offer such as digital workflow, print-on-demand and literature inventory management will lead to **cost savings for your company**, and allow you to **reduce your impact on the environment**.

kpcorporation.com

more responsibility

Contact us today for more information on how to implement these environmentally friendly programs into your marketing solutions.





CONSERVE NATURAL RESOURCES AND MAINTAIN ENVIRONMENTAL INTEGRITY

K/P Corporation is committed to the establishment of eco-friendly practices that conserve natural resources and maintain environmental integrity. With the implementation of the following programs, and with the certifications we have been awarded, K/P is well-positioned to help our clients fulfill their pledges of corporate social responsibility.

PRACTICES

USE OF SOY-BASED INKS

Inks created using soybean oil are less toxic, and release less than 20% of the mass of volatile organic chemicals (VOC) compared to petroleum inks, thus reducing air emissions. Soybeans are a sustainable resource, and are primarily grown in the U.S.

As a K/P customer, you have the option of requesting soy-based inks, which are comparable in cost. These inks are attractive because the colors are brighter and more vivid, resulting in sharper images. Also, the inks are more easily removed from paper during recycling, and being less hazardous can be disposed of more safely.

OPERATIONAL EFFICIENCY

K/P Corporation actively participates in the recycling of paper, plastics and metals, which is beneficial in reducing air and gas emissions, as well as water and energy consumption. In addition, the replacement of incandescent light assemblies with high bay linear fluorescents in our Sacramento warehouse has resulted in significant energy savings. K/P continues to research additional ways in which to maintain and improve its operational efficiencies.

USE OF RECYCLABLE/RECYCLED PAPER

With recyclable paper, the existing fibers are reused to create new paper. This reduces demand for trees and other natural resources, decreases pollution and cuts the amount of waste that is sent to landfills.

Recycled paper contains up to 100% of post-consumer waste fiber. The quality and performance of recycled paper is high and continues to improve, while costs are becoming comparable to virgin paper. K/P carries a wide portfolio of recycled stock to meet all of your printing needs.



CERTIFICATIONS

FOREST STEWARDSHIP COUNCIL (FSC) Chain-of-Custody (COC) certification

The FSC promotes the responsible management of the world's forests. Chain-of-Custody refers to the path taken by raw materials harvested from an FSC-certified source to the end consumer, and certification confirms that this final product can be accurately identified and traced back to an FSC-certified forest.



Forest managers of FSC-certified sources must adhere to guidelines requiring respect for the rights of the workers and indigenous people. Also, they must focus on maintaining the ecosystem's balance by contributing to conservation efforts and preserving the integrity of the environment.

K/P has been awarded multi-site COC certification and can provide products with the FSC label.

BAY AREA GREEN BUSINESS PROGRAM

The Bay Area Green Business Program verifies that businesses meet higher standards of environmental performance. Businesses are audited and re-certified every three years by environmental agencies.

GREEN MARKETING COALITION

K/P is a founding member of the Green Marketing Coalition. Members believe that marketers have a responsibility to reduce their own impact on the environment and banded together to develop best practices.

