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K/P Corporation

for immediate release

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K/P Corporation quadruples facility in Salem

**May 2nd event celebrates facility's expansion
of strategic marketing solution offerings**

SALEM, Oregon — April 25, 2006. K/P Corporation, Pacific Northwest's leading resource for strategic marketing solutions, will host an invitation-only reception and tour to celebrate its new, 32,000 square foot facility on May 2nd, from 5-7:30 pm. The expansion represents a quadrupling of the organization's facility in the community, now located at 3150 Kettle Ct, SE in Salem, Oregon.

The event will be attended by regional business, civic and media representatives, and will include a tour of the facility's expanded direct mail, print, fulfillment and specialty project capabilities. The event will also include presentations from executives at K/P and strategic solutions partner Raine Media highlighting customer successes with K/P's strategic branding and cost savings programs.

“K/P Corporation has established itself as a marketing and brand solution resource for Fortune 1000 businesses across the nation, and here in the Pacific Northwest,” said Orlando Boleda, Vice President of Manufacturing Innovation. *“With this new facility, K/P can meet its customers' demands for increasingly sophisticated integrated marketing solutions.”*

The expansion reinforces Salem's importance to K/P Corporation as a dynamic resource for business opportunity, talent, and logistical convenience to the West Coast market. The facility consolidates and expands K/P's two former Salem locations. The new fulfillment center has state-of-the-art racking systems, enhanced security systems to protect customers' information and materials, and expanded IT, database management and digital print capabilities.

Raine Media is a management consulting services firm that focuses on the creation of profitable growth for its clients. Raine Media delivers expertise in analyzing customer and industry marketing and business trends. For more information about Raine Media, visit: www.rainemedia.com

K/P Corporation provides strategic marketing and branding solutions to Fortune 1000 companies. Offerings include direct marketing services and business process consulting, along with a wide range of fulfillment, mailing, and printing services that help customers implement complex marketing and communication programs. K/P leverages technology to enhance its services and streamline digital transactions. K/P's corporate headquarters is based in San Ramon, California.

For more information about K/P Corporation, visit <http://www.kpcorp.com>.

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