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K/P Corporation Invests in Washington Expansion

New environmentally-friendly facility provides state-of-the-art marketing capabilities.

RENTON, Washington — July 1, 2008. K/P Corporation has completed the build out of a new 125,000 square foot fulfillment, print and direct mail facility at 555 Monster Road SW in Renton, Washington. K/P is combining operations from its two current facilities in Seattle and Kent into a single, larger facility to be fully operational by August 8, 2008.

Susan Kelly, CEO, stated. *“We at K/P are constantly improving the efficiency of our operations so that we can provide our clients unsurpassed service. Given the rising costs of fuel, paper and other commodities K/P’s new streamlined facility will provide increased efficiency and eliminate redundant processes. This new facility will cement K/P’s ability to orchestrate more complex, more sophisticated and more secure integrated marketing solutions our clients are looking for, now and well into the future.”*

The all-in-one center provides enhanced marketing capabilities including Seattle’s newest 40-inch 6 color Komori press, the latest in one-to-one and on-demand digital print capabilities, direct mailing, expanded IT infrastructure, database management and custom kitting. Susan Kelly adds that *“Redesigning a new facility gave us the opportunity to advance our green initiatives. For example, our new Komori press includes the latest generation of process software not seen before in the Seattle market. We use less paper to get the job done. We significantly reduce, and eliminate in some cases, the use of solvents and added the newest in environmentally-friendly coating techniques. In addition we installed the latest high efficiency lighting and racking systems. We continually look for new ways to make a difference in the conservation of resources and substantially reduce our carbon footprint. In today’s marketplace, being a one-plant facility makes the most economical and environmental sense for our clients and for our business.”* The facility also offers enhanced fulfillment systems and superior data processing, security and quality control systems to protect client’s information and materials.

“K/P’s commitment to clients is our number one priority.” added Brett Olszewski, Senior VP Sales and Marketing. *“Despite the current economy, we are aggressively investing in our company and our community to help our clients defray rising costs and overcome market challenges.”* The Washington facility represents the latest of several substantial investments the company is making towards providing the most up-to-date offerings to support client’s marketing and communication efforts.

K/P Corporation provides direct marketing solutions and business process consulting, along with a wide range of fulfillment, mailing, and printing services that help customers implement complex marketing and communication programs. K/P provides clients the outsource infrastructure they need, integrated with the latest in proven technologies, to enhance its services and streamline digital transactions. K/P is headquartered in San Ramon, California.

For more information about K/P Corporation, visit <http://www.kpcorp.com>